Balthazar Ely

Senior Front End Developer

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As a Front End Developer with a background in graphic design, the perspective brought allows for the creation of visually striking and user-friendly websites. Collaboration with cross-functional teams in both digital agencies and software development companies has created web apps that offer distinctive and intuitive user experiences; utilizing React-frameworks such as NextJs, Gatsby, and HydrogenJs, as well as NodeJs, Express and NoSQL databases. Previous professional experience spans 5 years working with the complete Adobe Suite in the roles of a graphic designer and UX designer.

Professional Experience

Senior Front End Engineer

Credera ▪ Denver

8/23 – Present

Senior Front-End Development consultant creating custom web applications.

- Build and advise technology decisions for development of large-scale enterprise software solutions, using Angular 16, Material Design, and Azure.
- Worked closely with the Backend Team to integrate APIs and develop new features in a fast-paced agile environment.
- Presented live demos to clients in biweekly meetings with shareholders.
- Worked with design team and Figma to create fully-responsive, pixel-perfect applications

UI Engineer

Tonic Inc ▪ Denver

10/21 – 2/23

Specialized in developing custom web application interfaces for a diverse range of clients.

- Managed a team in the development of a custom e-commerce site, using React, HydrogenJS, GraphQL, TailwindCSS, SanityCMS, and Shopify's Storefront API to create high-performing websites for clients in the e-commerce sector.
- Transitioned clients to new Shopify themes, optimized website performance, created custom functionality, and reconfigured store architecture using Liquid, JavaScript, and jQuery.
- Conducted website audits and analysis, presenting findings and offering technical solutions to clients, resulting in account growth and increasing FTEs by 75%.
- Developed company landing pages and other internal projects, utilizing React (NextJs), TailwindCSS, Vercel, and Pusher.
- Implemented a new style guide and CDN for a client in the home mortgage industry.

Front End Developer

NeoTreks ▪ Castle Rock

3/21 – 10/21

Built web applications using Angular, focusing on geospatial and e-commerce applications.

- Sole Frontend Developer in the company, constructed pixel-perfect user interfaces using Angular 11, React (GatsbyJS), Material, and Bootstrap to deliver visually stunning web applications.
- Prioritized building efficient code by creating reusable components, designing Material/Bootstrap themes, and taking an active role in advising and developing the app architecture using best practices.
- Collaborated closely with backend developers to integrate GraphQL APIs with web applications, ensuring seamless and efficient communication between the frontend and backend systems.
- Leveraged previous design experience to make recommendations and design visually appealing pages/graphics to enhance the user experience.

Front End Developer

OneTen (DISH Network) ▪ Denver
10/19 – 02/21
Specialized in creating DCO HTML5 banners for brands such as Dish Network, SlingTV, Dish Latino, OnTech Smart Home Services, and Dish Commercial.

Senior Marketing Designer

Monarch Investment & Management Group ▪ Denver ▪ 05/14 – 03/19
Designed marketing campaigns targeted towards prospective residents for over 140 apartment communities across the nation, while also spearheading internal marketing initiatives aimed at employee retention.

Education

General Assembly ▪ Denver
Software Engineering Immersive
2019

University of Colorado Denver ▪ Denver
B.S. Business Administration
2010 – 2014
Emphasis in Marketing

Skills

- JavaScript
- TypeScript
- CSS3
- SCSS/SASS
- TailwindCSS
- Material/Bootstrap
- ReactJs
- GatsbyJs
- NextJs
- Angular 2+
- ExpressJs

- jQuery
- HydrogenJs
- Prisma/Mongoose
- MongoDB
- Liquid
- REST Api
- GraphQL
- Responsive Design
- Vercel/Netlify
- GSAP
- Framer-Motion

- Git
- Adobe Suite
- Sketch
- Figma
- Web Design
- UX Design
- Print Production
- Logo Design